



Kindermedien Verlag GmbH

About KIM Verlag

KIM Kindermedien (Children's Media) Verlag is an independent, innovative German publisher owned by PHILIPP creators Hanne Türk and Norbert Landa.

www.kim-verlag.de
www.philipp-die-maus.de
www.philipp-apps.de

Artists and Publishers

PHILIPP has been created by illustrator Hanne Türk who has teamed with well-known children's book author and publisher Norbert Landa.

All artwork is generated by Hanne Türk or under her careful supervision by her associates, who guarantee artistic quality and corporate design across all media.



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PHILIPP die Maus
© 1980–2015
by Hanne Türk
and KIM Verlag



Licensing Rights

World publishing and ancillary rights are property of KIM Kindermedien Verlag GmbH.

Licensing Partners are welcome to share the world of PHILIPP and take advantage of his unique nature.

Content available includes some 2.000 items: All kinds of activities including, educational games, picture book stories, comics, songs, crafting projects and more.

KIM will also be happy to provide partners with tailor-made publishing concepts and original artwork for further publications.



Pleased to meet you!



I'm PHILIPP the Mouse



In 1980 PHILIPP the Mouse, a classic and distinguished children's character, started his career in German picture books, TV episodes and non-books. Since then he has accompanied generations of growing children in various media formats, including children's magazines, activity books and apps.

- Loved by children
- Valued by parents
- Highly praised by critics
- Recommended by educators

"Irresistible, a natural comedian"
(Los Angeles Times).



Licensing partners welcome!

Who is PHILIPP the Mouse?



PHILIPP the Mouse

PHILIPP is a soft, caring and emotional character and a positive role model, encouraging children to act honestly, self-responsible and respectfully. For children from 3 to 8 years, Philipp acts as a child amongst children, sharing their experiences, thoughts and feelings.

The stories always include a gentle moral message, telling the reader about the benefits of friendship and cooperation.

The educational projects available in both print and digital formats combine fun with age-appropriate challenges, promoting emotional intelligence and social skills.

PHILIPP has been awarded the German Medien Ethik Award for his value-oriented, ethical approach to children.



PHILIPP and Friends

With a toy cat on wheels as his best friend, PHILIPP adopts a caring, responsible attitude, which is in line with "parenting" their own cuddly companions. In this social context, PHILIPP experiences much of what affects children.

PHILIPP is accompanied by a circle of friends such as Milly Rabbit and Tom Bear, each of them featuring a distinctive personality.

Irresistible Qualities

- Children aged three to eight years relate to PHILIPP as one of them, sharing their emotions, pleasures and challenges.
- Parents appreciate PHILIPP as a trusted brand for educational and artistic quality.
- Educators recommend PHILIPP for pre-school and first-grade learning activities. PHILIPP educational apps have been co-developed by German didactical experts and tested in primary schools.
- Above all, PHILIPP is distinct; his recognition value is superb.

Current Publications



Monthly Magazine



PRINT

- Children's magazine PHILIPP die Maus
- First Readers Magazine
- Educational Activity Books
- Children's magazine Alex la souris (French edition)

DIGITAL

PHILIPP Play & Learn Apps

- Web-apps with various learning games: enhancing age-related skills including reading, writing for use at home and in school. Most features are supported in different language and writing systems.
- Educational games, stories, songs related to and enriching magazine topics.
- Children's musicals, radio plays, songs.



PHILIPP Apps



Available Content

- 90 Illustrated stories and comics published in books and magazines
- 300 single illustrations of PHILIPP and friends in various situations and states of mind
- 400 activity projects including free and guided crafting, painting, experimenting ...
- 250 Play&Learn projects
- Poems, fun facts, simple science ...
- Songs, radio plays
- Educational apps

104 film clips



CD Birthday Songs

